PROJECT SUMMARY

Ref No.: MRIC/RIB-2302	**Title:** Travel Pulse Data Warehouse
Local Company: Hospitality Plus Ltd	
Collaborating Institutions: SDH Institute Private Limited, Dodo Technologies Ltd	
Co-Project Leaders	
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Name	**Organisation**
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TECHNICAL ABSTRACT

Hospitality Plus designed an 'Intelligence' platform branded "Travel Pulse" that adds value to the whole chain of stakeholders involved in the Travel, Tourism, and Hospitality industry. In a volatile, uncertain, complex, ambiguous, and competitive global travel market, actors need to navigate with clear objectives whilst being driven by actionable insights. In that regards, contractual partnerships were deployed with global leaders of the industry to acquire the very best available data to create a Centralized Data Warehouse. We anticipate having the most versatile warehouse with a 360 view of the Travel, Tourism and Hospitality industry, accompanied with tangible Dashboards, and applied use cases to optimises decision-making process and define appropriate tactics to achieve strategic goals. The wealth of Data captured would be of interest to all stakeholders of the industry but might be of use beyond, to the Banking, Insurance, and financial sector. The above would be accessible via an easy-to-use SaaS (software as a service) web application where users might be able to download their own report or

datasets. Ultimately our efforts to collect, normalise and merge Data across the entire travellers' journey today; will empower the creation of the automations and artificial intelligences of tomorrow.

Key Words: Tourism, Travel, Data Science, Data Warehouse, Insights, Intelligence, Hospitality, Reports